



BRITISH

# Soil Matters – Media Pack

The British Society of Soil Science is an established international membership organisation and charity committed to the study of soil in its widest aspects. The society brings together those working within academia, practitioners implementing soil science in industry and all those working with, or with an interest in soils.

Our values reflect our science: we are dedicated to preserving the natural environment and our [Environmental Policy](#) sets out how we will commit to do this across our services.

30 April	June
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Trim size: 297mm (high) x 210mm (wide)  
Bleed size: 303mm (high) x 213mm (wide)  
Type/safe area: 273mm (high) x 186mm (wide)

273mm (high) x 186mm (wide)

Trim size: 297mm (high) x 420mm (wide)  
Bleed size: 303mm (high) x 426mm (wide)  
Type/safe area: 273mm (high) x 396mm (wide) – with a 24mm gutter in the centre fold area

Trim size: 145.5mm (high) x 210mm (wide)  
Bleed size: 148.5mm (high) x 213mm (wide)  
Type/safe area: 121.5mm (high) x 186mm (wide)

130.5mm (high) x 186mm (wide)

Trim size: 145.5mm (high) x 420mm (wide)  
Bleed size: 148.5mm (high) x 426mm (wide)  
Type/safe area: 121.5mm (high) x 396mm (wide) – with a 24mm gutter in the centre fold area

133.5mm (high) x 90mm (wide)

Ensure all fonts are embedded or outlined  
Produce a high resolution PDF of final ad @ 300dpi (in CMYK colour mode)  
For full bleed adverts include 3mm bleed and crop marks

Sarah Garry  
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